

# United's Journey on Decarbonization





### Our net-zero goal

United is playing a key role in making air travel more sustainable. We plan to become net-zero by reducing greenhouse gas (GHG) emissions by 2050 **without relying on traditional offsets**.



#### **Progress toward our goal**

As we approach 2050, we have set a mid-term goal to reduce **50%** of our emissions intensity by 2035<sup>1</sup>. In May 2023, the Science-Based Targets Initiative (SBTi) approved our 2035 near-term emissions reduction target.

#### "

You've probably heard of carbon offsets. While they may offer customers some peace of mind, traditional carbon offsets – simply don't meet the scale of this global challenge. It's just not realistic to think we can plant enough trees to start bending that curve today. I believe the world and the airline industry have to be bolder.

Scott Kirby CEO "



# The realities of air travel and the environment

#### Did you know?

Aviation presents a formidable challenge in reducing emissions. Current technology doesn't offer a viable alternative that matches the density and portability of fossil fuels, making it difficult to cut emissions.

Sustainable aviation fuel (SAF), which is similar to conventional jet fuel, is one technology that can help us decarbonize.



of yearly global greenhouse gas (GHG) emissions come from aviation



of yearly GHG emissions will come from aviation if no changes are implemented

## 98.5%

of our total GHG emissions are from jet fuel use

## Our environmental strategy

#### REDUCE our environmental footprint

We are focused on maximizing operational and fuel efficiency and reducing the usage of conventional jet fuel



#### **REMOVE** carbon

We intend to focus on efforts beyond current ways of reducing emissions by also focusing on carbon removal





## INNOVATE in carbon reduction technologies

Our primary pathway toward reducing our environmental footprint is through replacing conventional jet fuel with sustainable aviation fuel



### COLLABORATE with various stakeholders

We will work in collaboration with employees, customers, airports, suppliers, crossindustry partners, policymakers and others to advance the future of sustainable flight



## Reduce our environmental footprint



### **Fleet renewal**

**Reduce** our environmental footprint

- Estimated 17-25% improved fuel efficiency per seat
- United announced 'United Next,' a historic aircraft order of the newest aircraft models today, which is expected to increase the total number of available seats per domestic departure by almost 30%, significantly lowering carbon emissions per seat
- The order includes more than 400 narrowbody and widebody aircraft, with options to increase that number to nearly 700 narrowbody and widebody aircraft, with an expected estimated 17-25% improved fuel efficiency per seat, compared to older planes.
- These new, more efficient aircraft, combined with fuel efficiency measures on seat density result in 20% of our forecasted emissions reductions needed to help us reach net zero by 2050 without the use of traditional carbon offsets.



## Future aircraft technology





- Advancements in aircraft design and engine technology continually target improvements in fuel efficiency. We have forecasted a steadily increased fuel efficiency through 2050, through more efficient advanced technologies such as new engines, open rotors, more aerodynamic airframe designs, and future generation aircraft models that are currently in the design phase\*
- Our estimate is that by 2050, future generation aircraft could be up to 30% more fuel efficient<sup>\*\*</sup> than today's commercial fleet

\* Does not include estimates of specific aircraft technology currently under development, but rather relies on estimates of both fleetwide intragenerational improvements assuming a combination of technologies and intergenerational improvements to aircraft efficiency consistent with historic leaps in aircraft efficiency. A selection of potential and illustrative technologies are included in ATAG's Waypoint 2050 report.



\*\* Source: 2021 United States Aviation Climate Action Plan (faa.gov)

8

**Reduce** our environmental footprint

## Alternative propulsion

- Zero-carbon aircraft technologies like battery, electric or hydrogen propulsion may be adopted for shorter-haul distance flights.
- We anticipate using renewable power to charge aircraft batteries and the electrolyzers used to make green hydrogen for hydrogen propulsion.
- Using 100% renewable power could reduce full lifecycle GHG.
- United believes that 4% of our reductions from Business as Usual to net zero will be attributed to the adoption of these alternate propulsion aircraft.







# Reducing our noise footprint

- United is committed to working with a variety of stakeholders, including the Federal Aviation
  Administration (FAA), international air navigation service providers and our airport partners to improve the noise levels surrounding our airports.
- Our United Next aircraft order is expected to reduce noise at the airports we serve. For example, the Boeing 737 MAX aircraft is designed to be 40% quieter than the previous generation of 737s. Further, our investments in electric aircraft, such as Archer Aviation, promote technologies expected to reduce our noise profile where in service.



Reduce

our environmental footprint

# INNOVATE in carbon reduction technologies

## What exactly is Sustainable Aviation Fuel (SAF)?

#### Did you know?

A drop-in fuel can be used instead of traditional fuel without changing current infrastructure, such as the fuel tanks at an airport.

## Sustainable aviation fuel is a drop-in replacement for conventional jet fuel

Innovate in carbon reduction technologies

- SAF is a lower-carbon alternative to normal jet fuel that can be used to fuel existing aircraft without significantly modifying the aircraft and its engines
- It is chemically very similar to conventional jet fuel; however, unlike conventional jet fuel derived from crude oil, it is made from sustainable sources like used cooking oil or animal fat
- It emits up to 85% less greenhouse gas emissions on a lifecycle basis overall than fossil jet fuel
- It is currently the fastest and most effective way to reduce GHG emissions across our fleet



## SAF is an alternative to conventional jet fuel

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Extract Crude oil is extracted from the ground

#### Refine

Crude oil is refined into jet fuel, a carbon intensive process Consume

The finished jet fuel is used to fly aircraft

#### **Process feedstock**

Renewable materials are collected as SAF feedstock

#### Refine

Feedstock is converted to fuel through processes using as much renewable energy as possible

#### Consume

The finished product is tested to prove identical jet fuel and used to fly aircraft

#### Did you know?

SAF is currently made from feedstock like used cooking oil and greases – but one day it could be made from captured CO<sub>2</sub>



## However, SAF supply is limited

#### Limited SAF supply

In 2022, the aviation industry used almost **90 billion** gallons of conventional jet fuel globally. In 2022, less than **80 million** gallons of SAF was available globally<sup>1</sup>

Therefore, only **0.1%** of global fuel use is SAF.

#### **Economic reasons for limited SAF**

The same production processes used for SAF can be used to produce other, more lucrative hydrocarbons like renewable diesel, which means:

- Renewable Diesel (RD) sells for more
- Lower production costs for RD
- More government incentives for RD
- Limited geographies for commercial SAF production (Europe and Singapore)



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## Our progress so far on SAF



## **Current SAF use at United**

- Our use of SAF has grown rapidly over the last years from **1M** gallons in 2020 to an expected **10M** gallons in 2023<sup>1</sup>
- Despite this growth, it is only 2% of what we need
- In 2023, we used SAF at Amsterdam Schiphol (AMS), Los Angeles (LAX), London Heathrow (LHR) and San Francisco (SFO)
- We are exploring new sources of SAF to obtain more supply in the future

#### **Today** Fats, oils Greases Used cooking oil





#### Tomorrow

Agricultural waste feedstocks Banana peels Woody biomass Trash

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## **REMOVE** Carbon

Remove carbon

United is the first airline to announce plans to invest in carbon capture and sequestration

#### Capturing carbon, not offsetting it

- Multi-million dollar investment in 1PointFive, which will build the first industrial-sized direct air capture facility in the U.S.
- A single plant is expected to capture and permanently sequester 1 million metric tons of CO2 per year – the equivalent of 40,000 trees

UNITED

# Collaborate with other stakeholders

## Educating our customers

 In February 2023, we became the first US airline to show customers an estimate of their flight's carbon footprint when booking, on a per economy seat passenger basis. We believe transparency with our customers is important as we embark on our transition toward more sustainable flying.

DEPART ON: March 22		Basic Economy (most restrictive)	Economy	Economy (fully refundable)
8:59AM ORD 1H, 49M	11:48 AM		\$375	\$375
UA 2496 ( Airbus A3200) V Details V Seats	100 <sub>kg</sub> CO <sub>2</sub>		United Economy (v)	United Economy (v)



## How we can work together?

Through collaboration with corporate and cargo customers, we can fund the green premium in the short term and reduce customers' scope 3 emissions, such as those from business travel or shipping on our aircraft.

#### Work with United through



OR







## **Eco-Skies Alliance**

The Eco-Skies Alliance brings leading global corporations together with United to purchase SAF and enables customers to reduce their travel footprint while helping reduce aviation emissions by using SAF.

Our team of experts supports our customers' sustainability journey, providing feedback on industry trends, explaining SAF accounting and working with third-party auditors for end-of-year reporting.

Nearly 40 corporate customers have joined the Eco-Skies Alliance since its founding in 2021





**Collaborate** with other stakeholders

## Eco-Skies Alliance Overview

#### Eco-Skies Alliance is United's Corporate Customer SAF Program

- SAF green premium is two to four times that of conventional jet fuel<sup>1</sup>
- Customers fund the premium, receiving environmental attributes towards their travel emission reporting
- In 2023, United voluntarily received SAF at AMS, LAX, LHR, SFO<sup>2</sup>

Participation in the program creates a strong demand signal for future SAF supply



#### Invest

You invest in the desired quantity of SAF emissions reductions through the Eco-Skies Alliance program



#### Source

We source, purchase and deliver SAF for use in operations and allocate emissions reductions



You claim emissions reductions against all your United flying to reduce your scope 3 emissions Collaborate with other stakeholders



#### Support

You'll receive ongoing support from our sustainability team

<sup>1</sup>Average 2023 price premium as of July 2023, Sustainable Aviation Fuel Leader Talks Green Premiums and Impact of Tax Incentives – WSJ

20ther locations (ARN, CDG and NCE) also received SAF volumes due to government mandates in France and Sweden; however, these volumes are not counted towards our go

## **United Airlines Ventures**

Collaborate with other stakeholders



United created a formal investment vehicle by launching United Airlines Ventures (UAV), a corporate venture capital arm that seeks promising sustainable aviation technologies and innovation to usher in the future of air travel. As of March 2023, UAV is the only airline venture capital fund launched to specifically target technologies and startups that complement a transition to net zero aviation.



## Sustainable Flight Fund

- In February of 2023, United Airlines launched the United Airlines Ventures (UAV) Sustainable Flight Fund, a first-of-its-kind investment vehicle focused specifically on SAF technologies.
- We recently announced new corporate partners joining our <u>Sustainable Flight Fund</u>!
- We now have a total of 22 corporate partners made up of all parts of the aviation supply chain.
- In total, they've committed more than \$200 million while collaborating to provide strategic expertise to help the Fund's portfolio companies reach commercialization.
- Our customers can also play a role in these efforts too by contributing to the fund before check-out on United.com or in the United app. In less than 12 months, more than 115,000 people have contributed nearly \$500,000!







Answers to audience questions:

#### 1) What about hydrogen technology?

Hydrogen propulsion technology (part of UA portfolio): ZeroAvia (decades away - infrastructure challenges, most likely in European market first). United also interested in Hydrogen as feedstock as part of our focus on SAF initiatives.

2) Can you talk a little about carbon capturing?

Carbon capture (sequestration or utilization): Dimensional, Svante, Banyu, OXCCU, Cemvita (these are all companies taking CO2 as a feedstock and capturing it and/or converting it), we do not have an investment that is specifically sequestering CO2 (underground). Additionally, we have a relationship with 1PointFive, but not a focus for us right now.



## Thank you