



Lisa Bruening, Senior Tourism Sales Manager for VISIT DENVER has 30 years of experience in the tourism industry, including her 23-year history in Tourism sales & marketing for Denver. Lisa is responsible for managing and implementing sales & marketing efforts with domestic and global travel trade, inbound receptive operator companies and direct international consumer efforts. She is actively involved in the tourism industry through the U.S. Travel Association, Brand USA, Colorado Tourism Office and the Great American West International alliance. She attends international travel tradeshows like IPW, Go West Summit and other tradeshows. She also has experience in working on international trade and consumer marketing projects and sales missions in the top international markets.