



### **Julie Katz – BIO**

Julie Katz is owner and Managing Director of TourMappers North America, LLC, a full-service, international-inbound travel company, selling B2B exclusively. She established the business in 1987 as local tour guide service and has driven its expansion to its current position as a leading inbound operator selling FIT and group product throughout the U.S. to international tour operators.

Julie is a recipient of the Massachusetts Office of Travel & Tourism's Larry D. Meehan Award, given to those who have made major contributions to the expansion and vitality of the state's tourism industry and TourMappers has received several Chairman's Circle Honor awards presented by the U.S. Travel Association and Brand USA for a company's outstanding efforts to bring international business to America. Julie is also a newly elected board member of the International Inbound Travel Association.

Julie graduated from the University of Massachusetts, Amherst with a BA in Political Science. She was born and still lives in Brookline, MA with her two, big, perfect rescue dogs - and if she's remotely close to a dive bar with a juke box, you may find her there...after work of course.