



Jennifer Ackerson bio – Dec 2023

Jennifer Ackerson, President of Alon Tourism Solutions is a 25+ year veteran of the tourism industry with deep experience in all tourism supplier verticals. She is an expert in educating and connecting tourism destinations and suppliers with travel trade resellers to build successful relationships that drive profits and sustained success. Jen spearheads Alon’s tourism training program “Steps to Success” in partnership with International Inbound Travel Association (IITA) and the “Tourism Ready” training program for New York City Tourism + Conventions, the official DMO of NYC.