# 2022 SPONSOR MENU

SPONSORSHIP PACKAGES

## GO SPONSORSHIP | $3,000

Booth Exhibit Space *($1,500 value)*
Marketplace Banner *($500 value)*
Logo on Marketplace Clock *($1,000 value)*
Two (2) Featured Social Media Posts *($500 value)*
Digital One-Sheet Marketing Document distributed to all GWS Attendees *($250 value)*
Database of Delegate Contact Information *($500 value)*
Recognition on GWS Website and in Digital Resource Manual *($500 value)*

## WEST SPONSORSHIP | $5,000

Full-Page Ad in Digital Conference Manual *($995 value)*
One (1) Article in GWS Newsletter, distributed to 3,000 Travel Trade Contacts *($250 value)*
One (1) Sponsor-Focused Email Blast to 3,000 Travel Trade Contacts *($1,000 value)*
Booth Exhibit Space *($1,500 value)*
Marketplace Banner *($500 value)*
Logo on Marketplace Clock *($1,000 value)*
Two (2) Featured Social Media Posts *($500 value)*
Digital One-Sheet Marketing Document distributed to all GWS Attendees *($250 value)*
Database of Delegate Contact Information *($500 value)*
Logo and Recognition on GWS Website and in Digital Resource Manual *($500 value)*

## SUMMIT PRINCIPAL SPONSORSHIP | $10,000

One (1) Supplier Registration
One (1) Full-Page Ad in Digital Conference Manual *($995 value)*
Two (2) Articles in GWS Newsletter *($500 value)*
One (1) Sponsor-Focused Email Blast to 3,000 Travel Trade Contacts *($1,000 value)*
Additional Comprehensive Sponsor Page with Upgraded Profile Opportunities *($1,000 value)*
Booth Exhibit Space *($1,500 value)*
Marketplace Banner *($500 value)*
Logo on Marketplace Clock *($1,000 value)*
Logo in Digital Resource Manual Program *($250 value)*
Three (3) Featured Social Media Posts *($750 value)*
Digital One-Sheet Marketing Document Distributed to all GWS Attendees *($250 value)*
Database of Delegate Contact Information *($500 value)*

**CUSTOM PACKAGES AVAILABLE - CONTACT US!**

T: +1.303.850.7144 | E: info@gowestsummit.com | www.gowestsummit.com

# 2022 SPONSOR MENU
## PROMOTIONAL ITEMS & ADD-ONS

### UNDER $1,000

| | |
|---|---|
| Featured Social Media Post | **$250** |
| Article in GWS Newsletter, Emailed to 3,000 Travel Trade Contacts | **$250** |
| Digital One-Sheet Marketing Document Distributed to All Attendees | **$250** |
| Database of Delegate Contact Information | **$500** |
| Logo and Recognition on GWS Website | **$500** |
| Reserved Lunch Table | **$500** |
| Week Long Social Media Takeover to Highlight your Company | **$650** |
| Note Pads *(Distributed to all attendees)* | **$650** |
| Pens *(Distributed to all attendees)* | **$750** |

### $1,000 - $3,000

| | |
|---|---|
| Logo on Marketplace Clock | **$1,000** |
| Company-Focused Email Blast to 3,000 Travel Trade Contacts | **$1,000** |
| Hand Sanitizer *(Distributed to all attendees)* | **$1,250** |
| Face Masks *(Distributed to all attendees)* | **$1,500** |
| Mini Conference Office Supply Kit *(Distributed to buyers only)* | **$1,500** |
| Toiletry Travel Bag *(Distributed to buyers only)* | **$1,500** |
| Logo on Conference Mini-Agenda | **$1,500** |
| No Touch Tool and Bottle Opener *(Distributed to buyers only)* | **$1,500** |
| Business Card Case *(Distributed to buyers only)* | **$2,250** |
| Reusable Water Bottles *(Distributed to all attendees)* | **$3,000** |
| Sponsor a Marketplace or the Speed Session *($3,000 per session)* | **$3,000** |

### $3,500 - $10,000

| | |
|---|---|
| Go West Summit Welcome Bag Sponsor<br>*Your logo on the official Go West Summit Welcome Bags, given to all attendees* | **$4,500** |
| Lunch Center Pieces<br>*Your logo on the center pieces at every official Go West Summit lunch* | **$5,000** |
| Refreshment Break<br>*Includes branded signage and announcement before breaks* | **$5,000** |
| Charging Station Sponsor<br>*Minimum two (2) electric charging stations placed in Marketplace & Supplier Lounge with your logo* | **$5,000** |
| Host a GWS Evening Gathering | **$5,500** |
| Sponsored GWS Lunch<br>*Includes the opportunity for a presentation, giveaways, and more! Design your message and maximize your GWS experience by reaching your target audience.* | **$10,000** |

**CUSTOM PACKAGES AVAILABLE - CONTACT US!**

T: +1.303.850.7144 | E: info@gowestsummit.com | www.gowestsummit.com

# 2022 SPONSOR MENU
## PROMOTIONAL ITEMS - DETAILS

### NOTE PADS | $650
*Placed in all GWS Welcome Bags*
**Description**: White, Medium size (5.5” x 4.5”), 50-sheet note pad with your Full Color logo and contact information

### PENS | $750
*Placed in all GWS Welcome Bags*
**Description**: Black plastic stylus ballpoint pen, Black comfy grip, 2 imprint colors for logo printed on side of pen

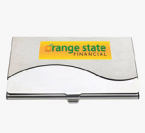
### HAND SANITIZER | $1,250
*Placed in all GWS Welcome Bags*
**Description**: 1 oz clear, unscented hand sanitizer gel, 4-color process imprint available on clear or white label

### FACE MASKS | $1,500
*Placed in all GWS Welcome Bags*
**Description**: One ply reusable stretch face mask, 2 Imprint Colors, imprint area: 1 1/4h x 2w on left cheek

### MINI CONFERENCE OFFICE SUPPLY KIT | $1,500
*Placed only in Buyer GWS Welcome Bags*
**Description**: Clear hard plastic case, Miniature-sized office tools, yellow highlighter, 1 imprint color logo on top of lid

### TOILETRY TRAVEL BAG | $1,500
*Placed only in Buyer GWS Welcome Bags*
**Description**: Black zippered polyester bag with clear PVC window and top handle, 4 imprint color logo

### NO TOUCH TOOL AND BOTTLE OPENER | $1,500
*Placed only in Buyer GWS Welcome Bags*
**Description**: G Line touch-free bottle opener tool in zipper pouch set, 1 Imprint Color for logo on pouch



### BUSINESS CARD CASES | $2,250
*Placed only in Buyer GWS Welcome Bags*
**Description**: Silver stainless steel, Full Color printed logo, tab closure

### REUSABLE WATER BOTTLES | $3,000
*Placed in all GWS Welcome Bags*
**Description**: Clear plastic water bottle with black flip-straw lid, 2 imprint color logo on front of bottle

**LIMITED AVAILABILITY - CONTACT US TODAY!**

T: +1.303.850.7144 | E: info@gowestsummit.com | www.gowestsummit.com