



## 2020 SPONSOR MENU

### SPONSORSHIP PACKAGES

#### **GO SPONSORSHIP | \$3,000**

- Booth Exhibit Space (\$1,500 value)
- Banner Hung in Marketplace (\$500 value)
- Logo on Marketplace Clock (\$1,000 value)
- Two (2) Featured Social Media Posts (\$500 value)
- Digital One-Sheet Marketing Document distributed to all GWS Attendees (\$250 value)
- Database of Delegate Contact Information (\$500 value)
- Recognition in Go West Summit Marketing Collateral & Correspondence (\$250 value)

#### **WEST SPONSORSHIP | \$5,000**

- Full-Page, 4-Color Ad in Conference Manual (\$995 value)
- Recognition on Go West Summit Website (\$250 value)
- One (1) Article in GWS Email Newsletter, distributed to 3,000 Travel Trade Contacts (\$250 value)
- Booth Exhibit Space (\$1,500 value)
- Banner Hung in Marketplace (\$500 value)
- Logo on Marketplace Clock (\$1,000 value)
- Two (2) Featured Social Media Posts (\$500 value)
- Digital One-Sheet Marketing Document distributed to all GWS Attendees (\$250 value)
- Database of Delegate Contact Information (\$500 value)
- Entrance to Exclusive Buyer Welcome Reception (if presented)
- Recognition in Go West Summit Marketing Collateral & Correspondence (\$250 value)

#### **SUMMIT PRINCIPAL SPONSORSHIP | \$10,000**

- One (1) Supplier Registration (\$2,795)
- Full-Page, 4-Color Divider Tab Ad in Conference Manual (\$1,395 value)
- Recognition on Go West Summit Website as a Principal Sponsor (\$500 value)
- Two (2) Articles in GWS Email Newsletter, distributed to 3,000 Travel Trade Contacts (\$250 value)
- Booth Exhibit Space (\$1,500 value)
- Banner Hung in Marketplace (\$500 value)
- Logo on Marketplace Clock (\$1,000 value)
- Three (3) Featured Social Media Posts (\$750 value)
- Digital One-Sheet Marketing Document distributed to all GWS Attendees (\$250 value)
- Inclusion of Small Branded Item in Welcome Bags (\$350 value)
- Database of Delegate Contact Information (\$500 value)
- Entrance to Exclusive Buyer Welcome Reception (if presented)
- Recognition in Go West Summit Marketing Collateral & Correspondence (\$250 value)

#### **CUSTOM PACKAGES AVAILABLE - CONTACT US!**

T: +1.303.850.7144 | E: [darien@itm.travel](mailto:darien@itm.travel) | [www.gowestsummit.com](http://www.gowestsummit.com)

### WHITE SPONSORSHIPS | UNDER \$1,000

Featured Social Media Post	\$250
Educational Sentinel	\$500
Present your product during an Education Day session	
Note Pads (600 - For all attendees) <b>SOLD to Six Flags</b>	\$650
Pens (600 - For all attendees)	\$750
GOBO Lighted Logo Projected behind GWS Registration	\$750
Official GWS Social Media Contest Prize Basket	\$750
Your branded gift basket will be displayed at GWS Registration & awarded to the contest winner	

### BLUE SPONSORSHIPS | \$1,000 - \$3,000

Logo on Marketplace Clock	\$1,000
Luggage Tags (250 - Buyers only) <b>SOLD to Visit Durango</b>	\$1,250
Travel Eye Mask & Ear Plugs Set (250 - Buyers only)	\$1,250
Mini Conference Office Supply Kit (250 - Buyers only)	\$1,500
Toiletry Travel Bag (250 - Buyers only)	\$1,500
Logo on Conference Mini-Agenda	\$2,000
Business Card Case (250 - Buyers only)	\$2,250
Bamboo Travel Utensils Set & Stainless Steel Straw (250 - Buyers only)	\$2,500
Reusable Water Bottles (600 - For all attendees) <b>SOLD to Tiqets</b>	\$3,000
Sponsor a Marketplace or the Speed Session (\$3,000 per session)	\$3,000
Video played on screens in the Marketplace and announcement from the podium	

### GOLD SPONSORSHIPS | \$3,500 - \$10,000

Go West Summit Welcome Bag Sponsor	\$4,500
Your logo on the official Go West Summit Welcome Bags, given to all attendees	
WiFi Sponsor	\$5,000
Attendees will be presented with your logo on the splash page and use your chosen password to access the wireless network within the convention center.	
Lunch Table Centerpieces	\$5,000
Refreshment Break	\$5,000
Includes branded signage and announcement before breaks	
Charging Station Sponsor	\$5,000
Minimum two (2) electric charging stations placed in Marketplace & Supplier Lounge with your logo	
Host a GWS After Party	\$5,500
Four (4) Exclusive Sponsored Email Marketing Campaigns	\$6,000
Buyer Welcome Reception <b>SOLD to Travel Portland and Travel Oregon</b>	\$6,500
360° Logo Package	\$7,500
Add your logo to every official GWS advertising & sponsor campaign document	
Sponsored GWS Lunch	\$10,000
Includes one (1) Supplier Registration and the opportunity for a presentation, giveaways, and more! Design your message and maximize your GWS experience by reaching your target audience.	

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### NOTE PADS | \$650 **SOLD to Six Flags**

**Quantity:** 600 (Placed in all GWS Welcome Bags)

**Description:** White, Medium size (5.5" x 4.5"), 50-sheet note pad with your Full Color logo and contact information



### PENS | \$750

**Quantity:** 600 (Placed in all GWS Welcome Bags)

**Description:** Black plastic stylus ballpoint pen, Black comfy grip, 2 imprint colors for logo printed on side of pen



### LUGGAGE TAGS | \$1,250 **SOLD to Visit Durango**

**Quantity:** 250 (Placed only in Buyer GWS Welcome Bags)

**Description:** Black leatherette bi-fold luggage tag, Debossed logo on front, Elastic strap



### TRAVEL EYE MASK & EAR PLUGS | \$1,250

**Quantity:** 250 (Placed only in Buyer GWS Welcome Bags)

**Description:** Beige cloth eye mask with orange ear plugs, 2 imprint color logo on plastic storage bag



### MINI CONFERENCE OFFICE SUPPLY KIT | \$1,500

**Quantity:** 250 (Placed only in Buyer GWS Welcome Bags)

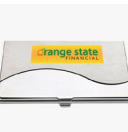
**Description:** Clear hard plastic case, Miniature-sized office tools, yellow highlighter, 1 imprint color logo on top of lid



### TOILETRY TRAVEL BAG | \$1,500

**Quantity:** 250 (Placed only in Buyer GWS Welcome Bags)

**Description:** Black zippered polyester bag with clear PVC window and top handle, 4 imprint color logo



### BUSINESS CARD CASES | \$2,250

**Quantity:** 250 (Placed only in Buyer GWS Welcome Bags)

**Description:** Silver stainless steel, Full Color printed logo, tab closure



### BAMBOO TRAVEL UTENSILS SET & STRAW | \$2,500

**Quantity:** 250 (Placed only in Buyer GWS Welcome Bags)

**Description:** Reusable cutlery made of bamboo, stainless steel straw, straw cleaning brush, 1 imprint color logo on cotton drawstring pouch



### REUSABLE WATER BOTTLES | \$3,000 **SOLD to Tickets**

**Quantity:** 600 (Placed in all GWS Welcome Bags)

**Description:** Clear plastic water bottle with black flip-straw lid, 2 imprint color logo on front of bottle

**LIMITED AVAILABILITY - CONTACT US TODAY!**

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