



2020 SPONSOR MENU SPONSORSHIP PACKAGES

GO SPONSORSHIP | \$3,000

- Booth Exhibit Space (\$1,500 value)
- Banner Hung in Marketplace (\$500 value)
- Logo on Marketplace Clock (\$1,000 value)
- Two (2) Featured Social Media Posts (\$500 value)
- Digital One-Sheet Marketing Document distributed to all GWS Attendees (\$250 value)
- Database of Delegate Contact Information (\$500 value)
- Recognition in Go West Summit Marketing Collateral & Correspondence (\$250 value)

WEST SPONSORSHIP | \$5,000

- Full-Page, 4-Color Ad in Conference Manual (\$995 value)
- Recognition on Go West Summit Website (\$250 value)
- One (1) Article in GWS Email Newsletter, distributed to 3,000 Travel Trade Contacts (\$250 value)
- Booth Exhibit Space (\$1,500 value)
- Banner Hung in Marketplace (\$500 value)
- Logo on Marketplace Clock (\$1,000 value)
- Two (2) Featured Social Media Posts (\$500 value)
- Digital One-Sheet Marketing Document distributed to all GWS Attendees (\$250 value)
- Database of Delegate Contact Information (\$500 value)
- Entrance to Exclusive Buyer Welcome Reception (if presented)
- Recognition in Go West Summit Marketing Collateral & Correspondence (\$250 value)

SUMMIT PRINCIPAL SPONSORSHIP | \$10,000

- One (1) Supplier Registration (\$2,795)
- Full-Page, 4-Color Divider Tab Ad in Conference Manual (\$1,395 value)
- Recognition on Go West Summit Website as a Principal Sponsor (\$500 value)
- Two (2) Articles in GWS Email Newsletter, distributed to 3,000 Travel Trade Contacts (\$250 value)
- Booth Exhibit Space (\$1,500 value)
- Banner Hung in Marketplace (\$500 value)
- Logo on Marketplace Clock (\$1,000 value)
- Three (3) Featured Social Media Posts (\$750 value)
- Digital One-Sheet Marketing Document distributed to all GWS Attendees (\$250 value)
- Inclusion of Small Branded Item in Welcome Bags (\$350 value)
- Database of Delegate Contact Information (\$500 value)
- Entrance to Exclusive Buyer Welcome Reception (if presented)
- Recognition in Go West Summit Marketing Collateral & Correspondence (\$250 value)

CUSTOM PACKAGES AVAILABLE - CONTACT US!

T: +1.303.850.7144 | E: darien@itm.travel | www.gowestsummit.com

WHITE SPONSORSHIPS | UNDER \$1,000

Featured Social Media Post	\$250
Educational Sentinel	\$500
<i>Present your product during an Education Day session</i>	
Note Pads (600 - For all attendees)	\$650
Pens (600 - For all attendees)	\$750
GOBO Lighted Logo Projected behind GWS Registration	\$750
Official GWS Social Media Contest Prize Basket	\$750
<i>Your branded gift basket will be displayed at GWS Registration & awarded to the contest winner</i>	

BLUE SPONSORSHIPS | \$1,000 - \$3,000

Logo on Marketplace Clock	\$1,000
Luggage Tags (250 - Buyers only)	\$1,250
Travel Eye Mask & Ear Plugs Set (250 - Buyers only)	\$1,250
Mini Conference Office Supply Kit (250 - Buyers only)	\$1,500
Toiletry Travel Bag (250 - Buyers only)	\$1,500
Logo on Conference Mini-Agenda	\$2,000
Business Card Case (250 - Buyers only)	\$2,250
Bamboo Travel Utensils Set & Stainless Steel Straw (250 - Buyers only)	\$2,500
Reusable Water Bottles (600 - For all attendees)	\$3,000
Sponsor a Marketplace or the Speed Session (\$3,000 per session)	\$3,000
<i>Video played on screens in the Marketplace and announcement from the podium</i>	

GOLD SPONSORSHIPS | \$3,500 - \$10,000

Go West Summit Welcome Bag Sponsor	\$4,500
<i>Your logo on the official Go West Summit Welcome Bags, given to all attendees</i>	
WiFi Sponsor	\$5,000
<i>Attendees will be presented with your logo on the splash page and use your chosen password to access the wireless network within the convention center.</i>	
Lunch Table Centerpieces	\$5,000
Refreshment Break	\$5,000
<i>Includes branded signage and announcement before breaks</i>	
Charging Station Sponsor	\$5,000
<i>Minimum two (2) electric charging stations placed in Marketplace & Supplier Lounge with your logo</i>	
Host a GWS After Party	\$5,500
Four (4) Exclusive Sponsored Email Marketing Campaigns	\$6,000
Buyer Welcome Reception	\$6,500
360° Logo Package	\$7,500
<i>Add your logo to every official GWS advertising & sponsor campaign document</i>	
Sponsored GWS Lunch	\$10,000
<i>Includes one (1) Supplier Registration and the opportunity for a presentation, giveaways, and more!</i>	
<i>Design your message and maximize your GWS experience by reaching your target audience.</i>	

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NOTE PADS | \$650

Quantity: 600 *(Placed in all GWS Welcome Bags)*

Description: White, Medium size (5.5" x 4.5"), 50-sheet note pad with your Full Color logo and contact information



PENS | \$750

Quantity: 600 *(Placed in all GWS Welcome Bags)*

Description: Black plastic stylus ballpoint pen, Black comfy grip, 2 imprint colors for logo printed on side of pen



LUGGAGE TAGS | \$1,250

Quantity: 250 *(Placed only in Buyer GWS Welcome Bags)*

Description: Black leatherette bi-fold luggage tag, Debossed logo on front, Elastic strap



TRAVEL EYE MASK & EAR PLUGS | \$1,250

Quantity: 250 *(Placed only in Buyer GWS Welcome Bags)*

Description: Beige cloth eye mask with orange ear plugs, 2 imprint color logo on plastic storage bag



MINI CONFERENCE OFFICE SUPPLY KIT | \$1,500

Quantity: 250 *(Placed only in Buyer GWS Welcome Bags)*

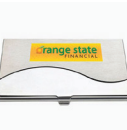
Description: Clear hard plastic case, Miniature-sized office tools, yellow highlighter, 1 imprint color logo on top of lid



TOILETRY TRAVEL BAG | \$1,500

Quantity: 250 *(Placed only in Buyer GWS Welcome Bags)*

Description: Black zippered polyester bag with clear PVC window and top handle, 4 imprint color logo



BUSINESS CARD CASES | \$2,250

Quantity: 250 *(Placed only in Buyer GWS Welcome Bags)*

Description: Silver stainless steel, Full Color printed logo, tab closure



BAMBOO TRAVEL UTENSILS SET & STRAW | \$2,500

Quantity: 250 *(Placed only in Buyer GWS Welcome Bags)*

Description: Reusable cutlery made of bamboo, stainless steel straw, straw cleaning brush, 1 imprint color logo on cotton drawstring pouch



REUSABLE WATER BOTTLES | \$3,000

Quantity: 600 *(Placed in all GWS Welcome Bags)*

Description: Clear plastic water bottle with black flip-straw lid, 2 imprint color logo on front of bottle

LIMITED AVAILABILITY - CONTACT US TODAY!

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