



### **BARBARA J. BOWMAN**

Barbara was born and raised in Denver, Colorado and graduated from the University of Colorado with a B.S. in Recreation. She lived and worked in Germany for 8 years and has traveled extensively in the U.S., Europe, the Middle East, and East Africa. Her work experience includes management and sales in the travel agency, hotel, and destination marketing industry segments.

Barbara retired from Visit Grand Junction after 27 years and then took a position as Interim Executive Director for Visit Durango. She currently contracts with the Colorado Tourism Office working on the Care for Colorado program and is also contracting with Saudi Arabia to help train young entrepreneurs on how to develop tourism businesses.

Past honors include an appointment by the Governor to serve on the Colorado Tourism Office Board, being elected to the National Tour Association and Tour Colorado Board of Directors. Some of her awards include the Colorado Individual Contribution to Tourism, Supplier of the Year for Colorado Meetings and Conventions Magazine, National Tourism Association Volunteer of the Year, and the Service Above Self award from the Rotary Club of Grand Junction.