



Alfredo Gonzalez

Alfredo has been working in the travel industry for over 3 decades. Starting in the mid 80's with Marriott Hotels. After several years of hotel management Alfredo entered the Destination Management world and joined the Greater Fort Lauderdale Convention and Visitors Bureau, a position he held for 15 years.

After The GFLCVB Alfredo joined Brand USA as Sr. VP of Global Development in Washington, DC. And then he closed his DMO run with 2 years at Visit Florida as VP of Global Development.

What looked like retirement turned into an incredible opportunity with Frontier Airlines. Today, Alfredo is in the International Sales Department for Frontier. Alfredo is married, with three daughter and claims to play golf, even he is not that good at it.