



## **Karin Omojola**

As VP of Product for Americantours International (ATI), Karin Omojola oversees the contracting and marketing efforts for FIT, Motor Coach Groups, Drive America self-drive programs, Transportation and Attractions.

## **Americantours International**

ATI is the largest privately held tourism organization in the US.

Dually headquartered in LA and Orlando with offices in NYC and Honolulu, ATI was founded in 1977 and today serves more than one million visitors and generates over \$3 billion into the U.S. economy annually. Known for quality of service, product innovation, and tech expertise, ATI distributes wholesale hotel and attraction inventory from 35,000 suppliers to clients in the USA and over 70 international markets.

ATI's product range is unparalleled: FIT, Group and Incentive Travel, industry leading Escorted Tour programs, unique Airtours and DriveAmerica self-drive programs that allow clients to customize their own great American road trip.