

**BEST VALUE**  
**West Sponsorship**  
\$5,000

- One Supplier Registration
- Inclusive of Go Sponsorship
- Full-page color ad in the GWS resource manual
- Recognition in all official marketing collateral
- Recognition on the GWS website
- Database of delegate emails
- Exposure to tour operators at exclusive sponsorship reception (if presented)

**Go Sponsorship \$2,500**

- Inclusive of Red Rock Sponsorship
- Display company banner during the Summit
- Booth exhibit space
- Participation in post event conference call
- Database of delegate mailing addresses

**Red Rock Sponsorship \$1,500**

- One-sheet marketing document distributed in the Go West Summit welcome packets
- Article in the Go West Summit newsletter
- Recognition in marketing collateral including the official program and correspondence materials

**Summit Principal Sponsorship**  
\$10,000

- Recognition as the Summit Principal Sponsor
- One Go West Summit Supplier Registration
- Full-page 4-color PREMIUM tab ad in the Go West Summit Resource Guide
- Two feature articles in the Go West Summit newsletter
- Recognition on the Go West Summit web site
- One-sheet marketing document distributed in the Go West Summit welcome packets
- Inclusion of a small branded item in the Go West Summit welcome packets
- Booth Exhibit Space during the entire Summit
- Display company banner for the duration of the Summit
- Exposure to tour operators at exclusive sponsorship reception (if presented)
- Participation in post sponsorship conference call
- Complete digital database of delegate contact info

**International Delegation Sponsorship Packages**

Companies seeking a direct and enduring relationship with Go West Summit's international buyers may choose from several packages that include targeted marketing paired with unprecedented access during the event. Packages begin at \$5,000

**FAM Trip Sponsorship**

The ultimate branding opportunity presents your product or service during one or more Go West Summit familiarization (FAM) trips. Pricing and availability vary, please inquire for additional information

**SOLD OUT**

**A LA CARTE SPONSORSHIP OPPORTUNITIES**

- |        |  |         |  |
|--------|--|---------|--|
| \$250  | Message Board Ad   | \$5000  | Refreshment Break - Signage and announcement for breaks                                      |
| \$500  | Educational Sentinel - Present your product during an educational session                | \$5500  | Host a GWS after-party   |
| \$1000 | Conference Notepads  | \$5500  | Marketplace Clock - Display your company logo on the official GWS Marketplace Clock          |
| \$1500 | Mini-Agenda Logo   | \$6000  | Exclusive participation in four digital direct marketing campaigns                           |
| \$2000 | Luggage Tags <b>SOLD OUT</b>   | \$6500  | Buyer Welcome Reception <b>SOLD OUT</b>  |
| \$2500 | Reusable Water Bottles   | \$7500  | 360° Logo - Add your logo to every official 2019 GWS advertising & sponsor campaign document |
| \$3000 | Speed Session - Open and close speed session with live message                           | \$18000 | Lunch - Presentation, giveaways and more! Lunch Sponsor includes Supplier Registration!      |
| \$3000 | Business Card Cases  |         |  |
| \$3000 | Conference Appointment Kits - Materials to create an "office" with your logo and message |         |  |

For additional Build-Your-Own sponsorship packages, please contact  
Go West Summit