

GET IN THE



GAME

HOST a Go West Summit!

Typical Schedule of Events

	Pre-Day	Education Day	Marketplace Day 1	Marketplace Day 2	Destination Day
Morning	Registration	Seminars	Breakfast	Breakfast	Destination Day Trips
Mid-Morning	Pre-FAM Arrivals	Seminars	Pre-Scheduled Appointments	Pre-Scheduled Appointments	
Lunch		Luncheon	Luncheon	Luncheon	
Afternoon			Pre-Scheduled Appointments	Pre-Scheduled Appointments	
Evening	Welcome Event	Dinner	Dinner	Dinner	Post-FAM Trips Begin

Average Room Block Specifics 1408 Room Nights

	Pre-Day	Education Day	Marketplace Day 1	Marketplace Day 2	Destination Day	Post-Day
Tour Operators	76	91	101	95	59	6
Suppliers	186	213	214	195	129	25

Meeting Space Requirements

	Pre-Day	Education Day	Marketplace Day 1	Marketplace Day 2
All Day	Office 800 Sq.Ft.	Office 800 Sq.Ft.	Office 800 Sq.Ft.	Office 800 Sq.Ft.
All Day	Registration Built in or Four, 8-Ft. Tables	Registration Built in or Four, 8-Ft. Tables	Registration Built in or Four, 8-Ft. Tables	Registration Built in or Four, 8-Ft. Tables
All Day	Sponsor Booths, 18,000 Sq. Ft.	Sponsor Booths, 18,000 Sq. Ft.	Sponsor Booths, 18,000 Sq. Ft.	Sponsor Booths, 18,000 Sq. Ft.
Morning		Seminars, Two, 2,500 Sq.Ft. Rooms One, 4,500 Sq. Ft. Room Eight, 500 Sq. Ft. Rooms	Marketplace Pre-Scheduled Appointments 23,000 Sq. Ft. for 250 6' Tables	Marketplace Pre-Scheduled Appointments 23,000 Sq. Ft. for 250 6' Tables
Lunch		Lunch, 350pp in Rounds with Stage	Lunch, 650pp in Rounds with Stage	Lunch, 650pp in Rounds with Stage
Afternoon		Seminars, Two, 2,500 Sq.Ft. Rooms	Marketplace Pre-Scheduled Appointments 23,000 Sq. Ft. for 250 6' Tables	Marketplace Pre-Scheduled Appointments 23,000 Sq. Ft. for 250 6' Tables

DESTINATION RESPONSIBILITIES

1. Sponsor the "reveal" breakfast during the previous year's GWS.
2. Provide delegates with local outfitter information so they may explore the destination on their own on for "Destination Day."
3. Choose to host two evening events for all Summit attendees or secure local partners to host the events.
4. Provide complimentary group transportation. Needs as follows:
 - A) Airport/hotel transfers for tour operators, speakers, VIPs and GWS staff and discounted rates for suppliers.
 - B) Shuttle service for all evening events.
 - C) Daily shuttle service between hotels (if necessary) and transportation to any off-site functions for all Summit attendees.

Go West Summit History of Venues

2024 Lake Tahoe
 2023 Anchorage, AK
 2022 Reno/Tahoe
 2021 Virtual
 2020 Virtual
 2019 Boise
 2018 Salt Lake City
 2017 Reno/Tahoe
 2016 Anchorage
 2015 Colorado Springs
 2014 Tacoma
 2013 Fort Worth
 2012 Las Vegas
 2011 Boise
 2010 California
 2009 Albuquerque
 2008 Colorado Springs
 2007 Portland
 2006 St George
 2005 Phoenix
 2004 Reno
 2003 Albuquerque
 2002 Sedona
 2001 Grand Junction
 2000 Jackson Hole
 1999 Colorado Springs
 1999 Crested Butte
 1998 Denver
 1998 Grand Canyon
 1997 Denver
 1997 Colorado Springs
 1996 Vail
 1996 Santa Fe
 1989-1995 Colorado

STATE RESPONSIBILITIES

The host State has the opportunity to host a minimum of 3 total, and a maximum of 2 pre- and 2 post-FAMs. The tours are to be coordinated by, and any and all cost incurred for these tours shall be the responsibility of the hosting state tourism office.

CONTACT

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