

BEST VALUE
West Sponsorship
\$5,000

- One Supplier Registration
- Inclusive of Go Sponsorship
- Full-page color ad in the GWS resource manual
- Recognition in all official marketing collateral
- Recognition on the GWS website
- Database of delegate emails
- Exposure to tour operators at exclusive sponsorship reception (if presented)

Go Sponsorship \$2,500

- Inclusive of Red Rock Sponsorship
- Display company banner during the Summit
- Booth exhibit space
- Participation in post event conference call
- Database of delegate mailing addresses

Red Rock Sponsorship \$1,500

- One-sheet marketing document distributed in the Go West Summit welcome packets
- Article in the Go West Summit newsletter
- Recognition in marketing collateral including the official program and correspondence materials

Summit Principal Sponsorship
\$10,000

- Recognition as the Summit Principal Sponsor
- One Go West Summit Supplier Registration
- Full-page 4-color PREMIUM tab ad in the Go West Summit Resource Guide
- Two feature articles in the Go West Summit newsletter
- Recognition on the Go West Summit web site
- One-sheet marketing document distributed in the Go West Summit welcome packets
- Inclusion of a small branded item in the Go West Summit welcome packets
- Booth Exhibit Space during the entire Summit
- Display company banner for the duration of the Summit
- Exposure to tour operators at exclusive sponsorship reception (if presented)
- Participation in post sponsorship conference call
- Complete digital database of delegate contact info

International Delegation Sponsorship Packages

Companies seeking a direct and ongoing relationship with Go West Summit's international buyers may choose from several packages. Packages include targeted marketing paired with unprecedented access during the event. Packages begin at \$5,000

SOLD OUT

FAM Trip Sponsorship

The ultimate branding opportunity presents your product or service during one or more Go West Summit familiarization (FAM) trips. Pricing and availability vary, please inquire for additional information

SOLD OUT

A LA CARTE SPONSORSHIP OPPORTUNITIES

\$250	Message Board Ad	\$5000	Refreshment Break - Signage and announcement for breaks		
\$500	Educational Sentinel - Present your product during an educational session	SOLD OUT	SOLD OUT		
\$1000	Conference Notepads	\$5500	Host a GWS after-party		
\$1500	Mini-Agenda Logo	\$5500	Marketplace Clock - Display your company logo on the official GWS Marketplace Clock		
\$2000	Luggage Tags	SOLD OUT	\$6000	Exclusive participation in four digital direct marketing campaigns	
\$2500	Reusable Water Bottles	SOLD OUT	\$6500	Buyer Welcome Reception	
\$3000	Speed Session - Open and close speed session with live message	SOLD OUT	SOLD OUT	\$7500	360° Logo - Add your logo to every official 2019 GWS advertising & sponsor campaign document
\$3000	Business Card Cases	SOLD OUT	\$18000	Lunch - Presentation, giveaways and more!	
\$3000	Conference Appointment Kits - Materials to create an "office" with your logo and message	SOLD OUT		Lunch Sponsor includes Supplier Registration!	

For additional Build-Your-Own sponsorship packages, please contact
Go West Summit