

# GET IN THE

**INTERNATIONAL**

# GAME

**HOST a Go West Summit!**

## Typical Schedule of Events

	Pre-Day	Education Day	Marketplace Day 1	Marketplace Day 2	Destination Day
<b>Morning</b>	Registration	Seminars	Breakfast	Breakfast	
<b>Mid-Morning</b>	Pre-FAM Arrivals	Seminars	Pre-Scheduled Appointments	Pre-Scheduled Appointments	Post-FAM Trips Begin
<b>Lunch</b>		Luncheon	Luncheon	Luncheon	
<b>Afternoon</b>		Seminars	Pre-Scheduled Appointments	Pre-Scheduled Appointments	
<b>Evening</b>		Opening Reception	Delegates On Their Own	Closing Reception	

## Go West Summit History of Venues 2023 Anchorage, AK

2022 Reno/Tahoe  
2021 Virtual  
2020 Virtual  
2019 Boise  
2018 Salt Lake City  
2017 Reno/Tahoe  
2016 Anchorage  
2015 Colorado Springs  
2014 Tacoma  
2013 Fort Worth  
2012 Las Vegas  
2011 Boise  
2010 California  
2009 Albuquerque  
2008 Colorado Springs  
2007 Portland  
2006 St George  
2005 Phoenix  
2004 Reno  
2003 Albuquerque  
2002 Sedona  
2001 Grand Junction  
2000 Jackson Hole  
1999 Colorado Springs  
1999 Crested Butte  
1998 Denver  
1998 Grand Canyon  
1997 Denver  
1997 Colorado Springs  
1996 Vail  
1996 Santa Fe  
1989-1995 Colorado

## Average Room Block Specifics 1408 Room Nights

	Pre-Day	Education Day	Marketplace Day 1	Marketplace Day 2	Destination Day	Post-Day
<b>Tour Operators</b>	76	91	101	95	59	6
<b>Suppliers</b>	186	213	214	195	129	25

## Meeting Space Requirements

	Pre-Day	Education Day	Marketplace Day 1	Marketplace Day 2
<b>All Day</b>	<b>Office</b> 800 Sq.Ft.	<b>Office</b> 800 Sq.Ft.	<b>Office</b> 800 Sq.Ft.	<b>Office</b> 800 Sq.Ft.
<b>All Day</b>	<b>Registration</b> Built in or Four, 8-Ft. Tables	<b>Registration</b> Built in or Four, 8-Ft. Tables	<b>Registration</b> Built in or Four, 8-Ft. Tables	<b>Registration</b> Built in or Four, 8-Ft. Tables
<b>All Day</b>	<b>Sponsor Booths,</b> 18,000 Sq. Ft.	<b>Sponsor Booths,</b> 18,000 Sq. Ft.	<b>Sponsor Booths,</b> 18,000 Sq. Ft.	<b>Sponsor Booths,</b> 18,000 Sq. Ft.
<b>Morning</b>		<b>Seminars,</b> Two, 2,500 Sq.Ft. Rooms One, 4,500 Sq. Ft. Room Eight, 500 Sq. Ft. Rooms	<b>Marketplace</b> Pre-Scheduled Appointments 23,000 Sq. Ft. for 250 6' Tables	<b>Marketplace</b> Pre-Scheduled Appointments 23,000 Sq. Ft. for 250 6' Tables
<b>Lunch</b>		<b>Lunch, 350pp</b> in Rounds with Stage	<b>Lunch, 650pp</b> in Rounds with Stage	<b>Lunch, 650pp</b> in Rounds with Stage
<b>Afternoon</b>		<b>Seminars,</b> Two, 2,500 Sq.Ft. Rooms	<b>Marketplace</b> Pre-Scheduled Appointments 23,000 Sq. Ft. for 250 6' Tables	<b>Marketplace</b> Pre-Scheduled Appointments 23,000 Sq. Ft. for 250 6' Tables

## DESTINATION RESPONSIBILITIES

1. Sponsor the "reveal" breakfast during the previous year's GWS.
2. Provide delegates with local outfitter information so they may explore the destination on their own on for "Destination Day."
3. Choose to host up to two evening events for all Summit attendees or secure local partners to host the events.
4. Provide complimentary group transportation. Needs as follows:
  - A) Airport/hotel transfers for tour operators, speakers, VIPs and GWS staff and discounted rates for suppliers.
  - B) Shuttle service for all evening events.
  - C) Daily shuttle service between hotels (if necessary) and transportation to any off-site functions for all Summit attendees.

## STATE RESPONSIBILITIES

The host State has the opportunity to host a minimum of 3 total, and a maximum of 2 pre- and 2 post-FAMs. The tours are to be coordinated by, and any and all cost incurred for these tours shall be the responsibility of the hosting state tourism office.

## CONTACT

Go West Summit  
6420 S Quebec St.  
Centennial, CO 80111  
303.850.7144



info@gowestsummit.com  
www.gowestsummit.com