



### **Jerod Fuchs**

Jerod Fuchs serves as the Senior Manager of Partner Marketing at Brand USA, where he collaborates with regional, state, and city partners to craft innovative international marketing campaigns aimed at driving visitation and fostering economic growth. With a decade of experience in destination marketing, Jerod brings a wealth of expertise garnered from working with diverse destinations across the United States, spanning from the Red Woods of California to the beaches of Florida.