

2026 SPONSOR MENU



A la Carte Price	SPONSORSHIP PACKAGES									
	One (1) supplier registration or two (2) buyer registrations									
\$1,395	Optional upgrade to full page video advertisement with high visibility placement									
\$750	Social media takeover week (5 posts)									
\$995	Upgrade to full page ad near your profile in the Resource Manual									
\$500	Two (2) articles in the GWS email newsletter									
\$1,000	Company focused email blast to the GWS database of over 5,000 travel trade contacts									
\$500	Branded item buyer table drop									
\$695	Upgrade to half page ad near your profile in the Resource Manual									
\$1,500	Table and exhibit space in the Supplier Lounge									
\$1,000	Logo in rotation on the Marketplace Clock									
\$295	Quarter page ad near your company profile in the Resource Manual									
\$95	Logo Inclusion above your company profile in the Resource Manual									
\$250	One (1) article in the GWS newsletter OR one (1) social media post									
\$250	One-sheet inclusion in the Digital Welcome Bag									
\$500	Early access to database of delegate contact information									
\$500	Recognition on the GWS sponsor page of the website and Resource Manual									
Only available to sponsors	Sponsor ribbon on name badge									

GO SPONSORSHIP: \$1,200

WEST SPONSORSHIP: \$3,000

SUMMIT SPONSORSHIP: \$5,000

PRINCIPAL SPONSORSHIP: \$10,000

CUSTOM SPONSORSHIPS AVAILABLE

Email us at info@gowestsummit.com to create a sponsorship that aligns with your marketing strategy while still fitting into your budget.

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Deliverable Descriptions



\$250 Featured Social Media Post

One post that will go out to GWS followers on Facebook, Instagram, Threads, and Linked-In.

\$250 Article in GWS Newsletter

Emailed to over 5,000 travel industry contacts. 250 word article can include up to two (2) images and multiple links.

\$250 Digital One-Sheet Marketing Document

Two page PDF Included in our Digital Welcome Bag, distributed to all attendees and the GWS database of over 5,000 travel industry experts. Also published to the Go West Summit website, and promoted across social media.

\$500 Early Access to Database of Delegate Contact Information

Early access to the Go West Summit attendee database. Start your marketing outreach early for better success during the Summit.

\$500 Branded Item Buyer Table Drop

Supply your own branded item and we will ensure it is placed on each buyer Marketplace table prior to the event start. Item must be delivered to event staff by Wednesday, April 1st.

\$750 Social Media Takeover Week

Highlight your company by taking over the Go West Summit social media pages for a full week. One post per day that will go out to our followers across Facebook, Instagram, Threads and Linked-In.

\$1,000 Company Focused Email Blast

Content of your choice (no word, image or link limit) emailed to our database of over 5,000 travel industry contacts or targeted to GWS 2026 delegates.

\$1,500 Booth Space in the Supplier Lounge *POPULAR ITEM***

Stand out from the crowd with a 10' x 10' exhibit space in the Supplier Lounge break area- adjacent to Marketplace. Space includes table and two chairs, All booth material must be free standing and not attached to event walls.

**Add a booth representative Pass for \$450 (No access to Marketplace appointments)*

\$1,500 Go West To-Go Banner Advertisement

Your banner ad will appear on a page of the Go West To-Go Micro site. Optimized for cell phone so attendees can access their GWS account directly on the Marketplace floor.

\$3,000 Charging Station Sponsor

Minimum two (2) electric charging stations placed in Marketplace & Supplier Lounge with your logo and marketing materials.

\$3,500 Refreshment Break Sponsor

Sponsor a break station in the Supplier Lounge. Price includes the cost of coffee/ teas. Additional food and beverage options available for additional cost.

\$4,000 Go West To-Go Splash Page Sponsor

Your Logo will appear on the welcome page of the Go West To-Go Micro site. Optimized for cell phones so attendees can access their GWS account directly on the Marketplace floor.

\$5,000 Go West Summit Name Badge Sponsor

The highest level of visibility at Go West Summit. Your logo on every attendee name badge, handed out at GWS registration.

CUSTOM PACKAGES AVAILABLE - CONTACT US!

T: +1.303.850.7144 | E: info@gowestsummit.com | www.gowestsummit.com

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PROMOTIONAL ITEMS



- PRICE INCLUDES PRODUCTION, SHIPPING & HANDLING COSTS!
- Listed price orders the minimum quantity of 300.
(Sponsor has option to purchase additional quantities.)
- Items will be handed out at the Go West Summit registration table, unless otherwise requested.

PENS | Starting at \$400

Branded stylus pen made with reclaimed, renewable and sustainable wheat stalks for an option that uses less plastic and is friendlier to the planet.
2 imprint colors. Choice of pen color (Blue, Gray, Green, Natural, Orange.)



HAND SANITIZER SPRAY | Starting at \$800

Travel size hand sanitizer with FULL Color label.
Available in citrus, coconut or unscented.
Choice of cap color (12 options available.)



CONVENTION BAG | Starting at \$1,600

Roomy tote includes front pocket and water bottle side mesh pocket.
One imprint color. Your choice of tote color (Red, Blue, Gray, Green, Orange)



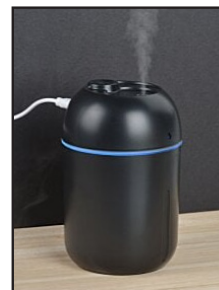
OFFICE ESSENTIALS EMERGENCY KIT | Starting at \$2,200

A mini office to take on the go! Miniature desk items include a stapler, staples, paper clips, rubber bands, transparent tape, sticky notes & sticky flags. Fits easily into any carry-on. 1 imprint color. Choice of color (Red, Blue, Clear, Green.)



TRAVEL SIZE HUMIDIFIER | Starting at \$3,000

This travel sized humidifier (4.75" H x 3" D) is perfect for attendees who are not use to the dry Las Vegas climate. Offers a 7-color light feature and diffuser for essential oils. One imprint color.



TRAVEL TUMBLER | Starting at \$4,000

16 oz double wall stainless steel mug with color plastic liner.
1 imprint color. Choice of band color. (Red, Black, Blue, Green, Lime, Orange, Purple)



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Event Sponsorships



- Design your message and maximize your exposure by hosting an official GWS event!
- Go West Summit will assist with event coordination, on site help, marketing and promotion for the event.
- Sponsor has the opportunity to select the final invite list.
- Sponsor will be responsible for planning and all costs associated with the event including food & beverage and potential room rental charges or fees.

HAPPY HOUR SPONSOR | \$3,200

2 Available:

- Education Day Happy Hour (Wednesday, April 1st, 2026, 5:00-6:00 PM)
- Thursday Afternoon Marketplace Happy Hour (Thursday April 2nd, 2026, 5:30-6:30 PM)

BREAKFAST SPONSOR | \$5,000

1 Available:

- Thursday Morning- Pre Marketplace (Thursday April 2, 2026, 7:00-8:00 AM)

EVENING EVENT SPONSOR | \$5,500

3 Available:

- Buyers Welcome Reception (Tuesday, March 31, 2026 beginning 5:30 PM)
- Thursday Evening Event (Thursday, April 1st, beginning 6:30 PM)

In Addition to Event Promotion, All Event Sponsorships Include:

Logo in the Digital Resource Manual Program (\$95 value)
One (1) Social Media Post (\$250 value)
One (1) Advertisement in the Digital Recourse Manual
(Quarter page, half page or full page depending on sponsorship)
One-Sheet Marketing Document in the Digital Welcome Bag (\$250 value)
Early Access to Database of Delegate Contact Information (\$500 value)
Sponsor Ribbon on Name Badge

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2026 ADVERTISING



Advertise In The Go West Summit Digital Resource Manual

The Go West Summit Digital Resource Manual makes follow up a breeze ~ Thanks to the new direct email & website links plus an easy to use search feature. The 2026 Resource Manual contains company profiles and contact information, event agenda, and more. Distributed to every Go West Summit attendee in a digital flip-book format, don't-miss this opportunity to stand out before, during and after Go West Summit.



DIGITAL RESOURCE MANUAL ADVERTISING OPTIONS

- \$95 Logo Inclusion (*above profile*)
- \$295 Quarter Page (*near profile*)
- \$695 Half Page (*near profile*)
- \$995 Full Page (*near profile*)
- NEW!** \$1,395 Full Page Video (*in high visibility location*)

ADVERTISING
DEADLINE
2.27.26

DIGITAL RESOURCE MANUAL PREMIUM AD PACKAGES

Get the most out of your advertisement by purchasing a Premium Advertisement Package. Your ad will be duplicated and placed on our social media platforms for all of our followers to see, in a newsletter sent to over 5,000 travel industry contacts, or in an alert to all registered GWS attendees.

- \$1495 Full Page Advertisement Duplicated in Two (2) Social Media Posts
- \$1495 Full Page Advertisement Duplicated in Two (2) Newsletter Email Blasts
- \$1495 Full Page Advertisement Duplicated in One (1) Registrant-Specific Alert

Advertisements
can now include
links directly to
your website!

To Reserve Your Spot, Email Christine@ITM.travel
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