

BEST VALUE
West Sponsorship
\$5,000

- Inclusive of Go Sponsorship
- One Supplier Registration
- Full-page color ad in the GWS resource manual
- Recognition in all official marketing collateral
- Recognition on the GWS web site
- Exposure to tour operators at exclusive sponsorship reception (if presented)

Go Sponsorship \$2,500

- Inclusive of Red Rock Sponsorship
- Display company logo on the Go West Summit website
- Recognition in all official marketing collateral
- Recognition on the GWS web site
- Exposure to tour operators at exclusive sponsorship conference
- Database of delegate mailing addresses

SOLD OUT

Red Rock Sponsorship \$1,500

- One-sheet marketing document distributed in the Go West Summit welcome packets
- Article in the Go West Summit newsletter
- Recognition in marketing collateral including the official program and correspondence materials

Summit Principal Sponsorship
\$10,000

- Recognition as the Summit Principal Sponsor
- One Go West Summit Supplier Registration
- Full-page 4-color PREMIUM tab ad in the Go West Summit Resource Guide
- Two feature articles in the Go West Summit newsletter
- Recognition on the Go West Summit web site
- One-sheet marketing document distributed in the Go West Summit welcome packets
- Inclusion of a small branded item in the Go West Summit welcome packets
- Booth Exhibit Space during the entire Summit
- Display company banner for the duration of the Summit
- Exposure to tour operators at exclusive sponsorship reception (if presented)
- Participation in post sponsorship conference call
- Complete digital database of delegate contact info

International Delegation Sponsorship Packages

Companies seeking a direct and enduring relationship with Go West Summit's international buyers may choose from several packages that include targeted marketing paired with unprecedented access during the event. Packages begin at \$5,000

FAM Trip Sponsorship

The ultimate branding opportunity presents your product or service during the Summit familiarization trip. Pricing and availability vary, please inquire for additional information

SOLD OUT

A LA CARTE SPONSORSHIP OPPORTUNITIES

- \$250 Message Board Ad
- \$500 Educational Sentinel - Present your product during an educational session
- SOLD OUT** Conference Notepads
- \$1500 Mini-Agenda Logo
- SOLD OUT** Luggage Tags
- SOLD OUT** Reusable Water Bottles
- \$3000 Speed Session - Open and close speed session with live message
- \$3000 Business Card Cases
- \$3000 Conference Appointment Kits - Materials to create an "office" with your logo and message
- SOLD OUT** Refreshment Break - Signage and announcement for breaks

- SOLD OUT** Host a GWS after-party
- \$5500 Marketplace Clock - Display your company logo on the official GWS Marketplace Clock
- \$6000 Exclusive participation in four digital direct marketing campaigns
- \$7500 360° Logo - Add your logo to every official 2017 GWS advertising & sponsor campaign document
- \$12500 2019 Brochure - Exclusive logo participation on next year's brochure, mailed to 35 countries across the globe!
- \$18000 Lunch - Presentation, giveaways and more! Lunch Sponsor includes Supplier Registration!

For additional Build-Your-Own sponsorship packages, please contact Go West Summit