

GO WEST SUMMIT EVENT SPONSOR MENU

Where the West Meets Best. Become a Go West Summit Sponsor.

Red Rock Sponsor \$1,500

Opportunity to have a one-sheet marketing document distributed in the Go West Summit welcome packets.
Article in the Go West Summit newsletter that is distributed electronically to over 8,000 industry professionals.
Recognition as text in printed collateral including the official program, registration and correspondence materials.

Go Sponsor \$2,500

Inclusive of Red Rock Sponsorship.
Display company banner at the Marketplace for the duration of the Summit.
Booth exhibit space during the entire Summit.
Participation in post sponsorship conference call.
Database of delegate mailing addresses.

West Sponsor \$5,000

Inclusive of Go Sponsorship
One Go West Summit Suppliers Registration valued at \$1,445*.
Full-page color ad in the Go West Summit Resource Guide valued at \$1,025.
Recognition in all printed collateral including the official program, registration and correspondence materials.
Recognition on the Go West Summit web site as the "West Sponsor."
Exposure to tour operators at exclusive sponsorship reception (if available.)

Summit Principal Sponsor \$10,000

Recognition as the Summit Principal Sponsor.
One Go West Summit Supplier Registration valued at \$1,445*.
Full-page 4-color ad on the back cover of the Go West Summit Resource Guide valued at \$1,495.
Recognition in all printed collateral including the official program, registration and correspondence materials.
Sponsor will be highlighted in upcoming promotions and in the GWS resource manual.
Feature article in the Go West Summit newsletter that is distributed electronically to 8,000 industry professionals.
Recognition on the Go West Summit web site as the Principal Sponsor including a link back to company web site.
Inclusion of a one-sheet marketing document distributed in the Go West Summit welcome packets.
Inclusion of a small branded item in the Go West Summit welcome packets.
Booth Exhibit Space during the entire Summit.
Display company banner at the Marketplace for the duration of the Summit.
Exposure to tour operators at exclusive sponsorship reception (if available.)
Participation in post sponsorship conference call.
Database of delegate mailing addresses.

*Additional registrations for other delegates are available for a fee.

BOISE, IDAHO
FEBRUARY 7-10, 2011

SPONSORSHIP LEVELS

\$1,500 Red Rock Sponsor
\$2,500 Go Sponsor
\$5,000 West Sponsor
\$10,000 Summit Principal Sponsor
Build-Your-Own Sponsorship



CONTACT

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Build-Your-Own Sponsorship

- \$250 Message Board - Post a printed message for all attendees.
- \$1000 Conference Notepads - Branded and distributed in welcome bags.
- \$1000 Mini-Agenda - Branded with your logo for all attendees.
- \$1500 Luggage Tags - Branded and distributed in welcome bags.
- \$2000 H2O Bottles - Re-useable H2O containers for all attendees.
- \$2500 Break - Signage and announcement for breaks (choose from 6.)
- \$2500 Speed Session - Open and Close session with live message.
- \$2500 Business Card Cases - Branded and distributed in welcome bags.
- \$2500 Conference Appointment Kits - Materials to create an "office."
- \$5000 Breakfast - Signage and announcement, start the day off right!
- \$5000 After-Hours Entertainment - Be Host to a GWS after-party.
- \$5000 Marketplace Chairs - Branded backs on 500 chairs in one room.
- \$9000 Luncheon - The stage is yours. Presentation, giveaways and more.

For Build-Your-Own Sponsorship, please contact Go West Summit.

Sponsor Level

Amount

Date

Signature

Visit gowestsummit.com/green.html for a complete list of eco-friendly marketing materials.